



BE TIMELY – TAX REFUNDS ARE COMING

Both homeowners and corporations are poised to receive tax refunds in the coming months.

Tips to know about tax refunds:

- The average American gains nearly \$3,000 in the form of a tax refund.
- In the current economy, American's are looking to save, yet still make home investments.
- Homeowners want to know what improvement projects will yield the highest return when the home is sold.

When talking about using refunds for garage doors, consider sharing any of the following.

- Of all the improvement options to consider with tax refund dollars, the highest return on investment is new garage doors.
- On average, a garage door recoups around 98% of its costs in improved home value.
- Most often, when comparing other home improvement projects, investing in new garage doors allows you to make a valuable upgrade, and maintain some refund for savings.

BENEFITS FIRST – CARRIAGE HOUSE DOORS

When talking with homeowners about which door to select, carriage house doors are always a best option.

- There is more profit for you, because of the greater mark-up opportunity.
- Carriage House doors provide the owner more options.
- Carriage House doors offer a good/better/best pricing option.
- The doors are beautiful when installed, giving you the best show once installed.

The Carriage House sales sheet is your best tool for promoting carriage house doors. When sharing the sales sheet, be sure to add:

- Carriage House doors come with the following options for homeowners:
- Insulation
- Design patterns and configurations
- Colors
- Material options: vinyl overlay, fiberglass overlay, and wood overlay

